



# FREENOW COCONUT MILK

厚  
椰  
乳

常温版  
冷藏口感更佳  
植物蛋白饮料  
净含量: 1kg

本产品含有酪蛋白酸钠,  
对此类食品过敏者慎用!

客服电话: 4006-588-770 [www.freecoco.com](http://www.freecoco.com)



厚椰乳(600)

委托商及生产商:浙江菲诺食品有限公司(代码:FN)

地址:浙江省嘉兴市桐乡市凤鸣街道凤业路  
278号

产地:浙江省嘉兴市  
邮政编码:314500

食品生产许可证编号:SC10630049303389  
生产商:滁州华冠饮料有限公司(代码:HG)

地址:安徽省滁州市滁州北路199号  
产地:安徽省滁州市

邮政编码:239000  
食品生产许可证编号:SC10634110105035

生产商:新乡市三元食品有限公司(代码:SI)

地址:河南省新乡市原阳县原阳工业区南二环路1号  
产地:河南省新乡市

邮政编码:453000  
食品生产许可证编号:SC10541072500442  
生产商:河北福成五丰食品股份有限公司燕

沟乳制品分公司(代码:FC)  
地址:河北省廊坊市三河市高楼镇高庙村东  
产地:河北省廊坊市

邮政编码:065200  
食品生产许可证编号:SC10513108200229

生产商:海南菲诺食品有限公司(代码:HRV)  
地址:海南省文昌市东路镇约亭工业园约亭  
三号路  
产地:海南省文昌市

邮政编码:571300  
食品生产许可证编号:SC10646900501737  
生产商:海南英英文字母  
具体生产信息详见生产日期末海南英英文字母  
代码

# 1. FreeNow Brand

FreeNow Established in 2015 in TongXiang.

It is a coconut-based full industry chain enterprise that focuses on the research, production, and sales of coconut milk.



FreeNow's coconut procurement accounts for **35%** of Chinese coconut trade.  
Importing **5,000 tons** of Indonesian **old coconut gray** **every month**.



## Production

840,000

Tons  
annual  
capacity

4

IN-HOUSE Factories

Zhejiang FreeNow Factory  
Zhejiang DeNuo Factory  
Hainan FreeNow Factory  
Hainan FreeNow Phase 2 Factory

# Innovation Foundation

## Technological Innovation

5

Core Technologies

Oil-water mixing technology | Fat separation technology  
Coconut water purification technology  
Coconut-based enzymatic hydrolysis technology  
Coconut juice fermentation technology

6

Major R&D Centers

Hangzhou | Tongxiang | Shanghai | Haikou | Shenzhen | Chengdu

60

MEMBERS R&D Team

Empowering the industry



# 「FreeNow」Brista Coconut Milk

Special Coconut Milk for Coffee & Tea

- Coffee lovers*  
*DIY anytime*
- Controlling quality from the source*  
*28-day harvesting period*
- Freshly pressed coconut meat*  
*Delicate texture*

Richer coconut flavor  
adds to your latte





300,000+ stores

20+ Countries For Export

Popular base ingredient  
for TOP tea and coffee brands

The ideal choice for tea and coffee  
beverage mixes





2021

- “First Financial” Favorite Value Independent Brand of the Year
- “36Kr” Most Commercially Growing New Consumer Brand
- “Soft Drink List” Global Innovation Award for European Consumer Top Product of the Year
- Tmall Double 11 Top 1 in Food and European Consumer Categories
- Tmall Double 11 Top 1 for Fresh Flagship Store in Plant-Based Milk Brands
- Tmall Repurchase Top 1 in White Category Single Product

2022

- iSEE Global Food Innovation Award for Best Plant Protein Beverage
- “First Financial”2022 China's Annual Growth Power Brand in New Consumption
- “EO” New Consumption Cool Top 10 Product List
- “36Kr” Future 2022 High Growth Consumer Brand
- “36Kr”WISE New Economy Kin

2023

- “EO”WIM China Consumer Innovation New Product
- “First Financial”Growth 50 China's Annual Breakthrough Consumer Brand List
- “EO” 2023 New Consumption Cool Top 20 Product List
- “Tmtpost ”New Consumer Brand of the Year
- “Fat whale ” The Big Bang
- The 3rd China Food and Beverage Industry Red Bull Award
- Top 10 Fresh Beverage Supply Chain Enterprises in 2023

2024

- “Food Headlines” Consumer Innovation Brand of the Year
- The 4th Red Bull Awards of China Catering Industry
- ISEE Top 100 Innovative Brands

(2022-2023)  
TWO CONSECUTIVE YEARS

菲诺  
FreeNow

# Brista Coconut Milk

**Freenow is the No.1  
Brand of raw coconut milk  
in mainland China**

The total sold volume in 2022 and 2023  
can be used to make coconut latte about

1.4B  
Cups



# Why you have to choose the Coconut milk

The global shift towards plant-based diets is influencing the Thai market, with more consumers choosing plant-based milk over traditional dairy.

People who are lactose intolerant can safely consume non-dairy milk alternatives that are naturally free from lactose.

More creamy, smooth flavor, better coffee taste. creative menu for customer alternative and also attractive the foreiger.

The plant-based milk market in Thailand is relatively new but expanding rapidly. While dairy alternatives like soy milk have been popular for years, newer alternatives such as oat, almond, and coconut milk are now gaining traction.

# Our Partners



# Successful Case



**luckin coffee**



## Coconut Latte

7 billion cups sold in three years



## Latte with Coconut Foam

Sales exceed RMB 81million



Coconut Mocha



Coconut Latte



Spanish Latté (with  
Coconut Milk)



**ZUS**  
COFFEE

500 stores in Malaysia  
Cooperate for six month

The monthly sales volume of products containing  
[FreeNow]Barista Coconut reaches **420,000**

Order: 7000 Cartons/Month ≈ 3.5 40'HQ

# Supports for Customer



Promotion materials(poster, designs and so on)



We can do overall menu , series menu, seasonal promotion menu



Product training for every quarter to update the drink trend



Thank you